



Fortis Group partners with Jabra and Tech Republic Limited to strengthen communication in manufacturing locations

Strengthening the fabric of communication

As technology-driven remote and hybrid work has become the “new normal”, businesses have been quick to identify the potential opportunities this change brings, with people all over the world able to use technology to transcend geographical boundaries to find the best talent for their needs, with location no longer holding them back.

Fortis Group is a textile and readymade garment manufacturer headquartered in Germany, with over 500 employees and operations around the world. In just over a decade, it has increased its customer base in Germany and Bangladesh, with expansion across the globe. With manufacturing spread over the two countries, combined with a remote work culture, the pandemic-induced restrictions made it increasingly difficult to keep track of daily operations. In addition, employees were discouraged from travelling between locations, creating a pressing need for agile, high-quality video conferencing to ensure seamless operations across different units.

Overcoming communication issues

Three main challenges were identified for the chosen solution to resolve:

- 1. Ease-of-use.** While the teams at Fortis had been using video conferencing prior to the pandemic, their existing solution required manual operation, with a tedious setup process that made it cumbersome to use. Fortis needed an easy-to-install, quick to set-up solution that worked seamlessly with Zoom for flexible on-the-go conferencing.
- 2. Mobility.** Traditional operations called for regular on-site visits by managerial staff, but these were disrupted due to the mobility restrictions caused by the pandemic. Existing communication technology was unable to meet the sudden spike in demand caused by the change to remote collaboration and the ongoing adoption of a more hybrid work model. A technologically advanced, innovative solution that could address these unique challenges was urgently required.

THE PROJECT AT A GLANCE

Fortis Group hired technology experts at Tech Republic Limited and Jabra to equip their offices with industry leading solutions to facilitate an efficient hybrid working experience for employees.

Solution

Jabra PanaCast and Speak 750

- Crystal-clear Panoramic-4K resolution
- 180-degree view of the meeting room
- Superior audio quality
- Zoom-compatible

Benefits

- Easy, seamless plug-and-play functionality
- Expansive field of view across meeting rooms of any shape or size
- Seamless connectivity and collaboration



“Jabra PanaCast offers flexible high-quality video conferencing with a 180° view so every team member is connected no matter where they are.”



3. Quality of solutions. The most important expectation from the new infrastructure was the capability to provide exceptional high-quality audio and video. The existing solution at Fortis did not meet this quality requirement, thus warranting an overhaul. In its place Fortis needed a reliable, wireless, and hands-free cloud-based video conferencing solution that could ensure operations were uninterrupted across its various offices and manufacturing units.

Selecting a new solution

Choosing Audio/Video solutions for its Zoom Calls was an incredibly thorough process. Having faced many challenges with the existing solutions, Fortis invited multiple vendors to set up demonstrations, to better evaluate the performance and feasibility different solutions would have across various locations.

Following these demonstrations, Fortis selected Jabra PanaCast and Speak 750, partnering with Tech Republic Limited to deploy A/V solutions across its offices to help it keep pace with the fast-changing business environment. Jabra PanaCast is the world's first Panoramic-4K plug-and-play video solution, designed to bring meetings to life with high-definition video. It offers a full 180° view, with an Intelligent Zoom function that automatically includes everyone in the conversation – even if they are spread out in the room.

“The incredible audio of the Jabra Speak 750 enabled us to have clear conversations even in our busy manufacturing locations.”

PanaCast combined with Speak 750 enabled different teams – from management to sales and merchandise – to easily connect with offices and clients across the globe. The crystal clear full-duplex audio of the Speak 750 allowed conferences to flow naturally, just as in real life. The Jabra solution offered another advantage over Fortis' existing solution, that it is extremely easy to use, with minimal – if any – technical support required, making it ideal for users of all abilities.



Connectivity – the fundamental fiber of business success

Fortis Group embraced and adapted to its changing business operations by deploying technologically advanced solutions that could fulfil its communication needs. Through Jabra solutions, the company has been able to identify and address the existing gaps in its communication while futureproofing it against interrupted operations, to experience seamless connectivity for all of its interactions.

“The Jabra PanaCast and Speak 750 solution has made a huge impact in our productivity and efficiency by ensuring clearer, quicker and more efficient communication.”

Mr. Abdullah Al Mahbub
Chief Financial Officer (CFO), Fortis Group